

物語

 **MONO
GATARI**





About The Brand

Monogatari—named after the Japanese word for “story”—is a space shaped by stillness, depth, and narrative. It’s part bookstore, part platform, and part sanctuary, offering readers and writers a place to slow down, think deeply, and connect through meaningful work.

Positioning

Monogatari stands apart as a thoughtful alternative to fast, noisy platforms. Rooted in Japanese aesthetics and literary culture, it exists for those who value craft over trend and seek a space where ideas can breathe and stories can grow.

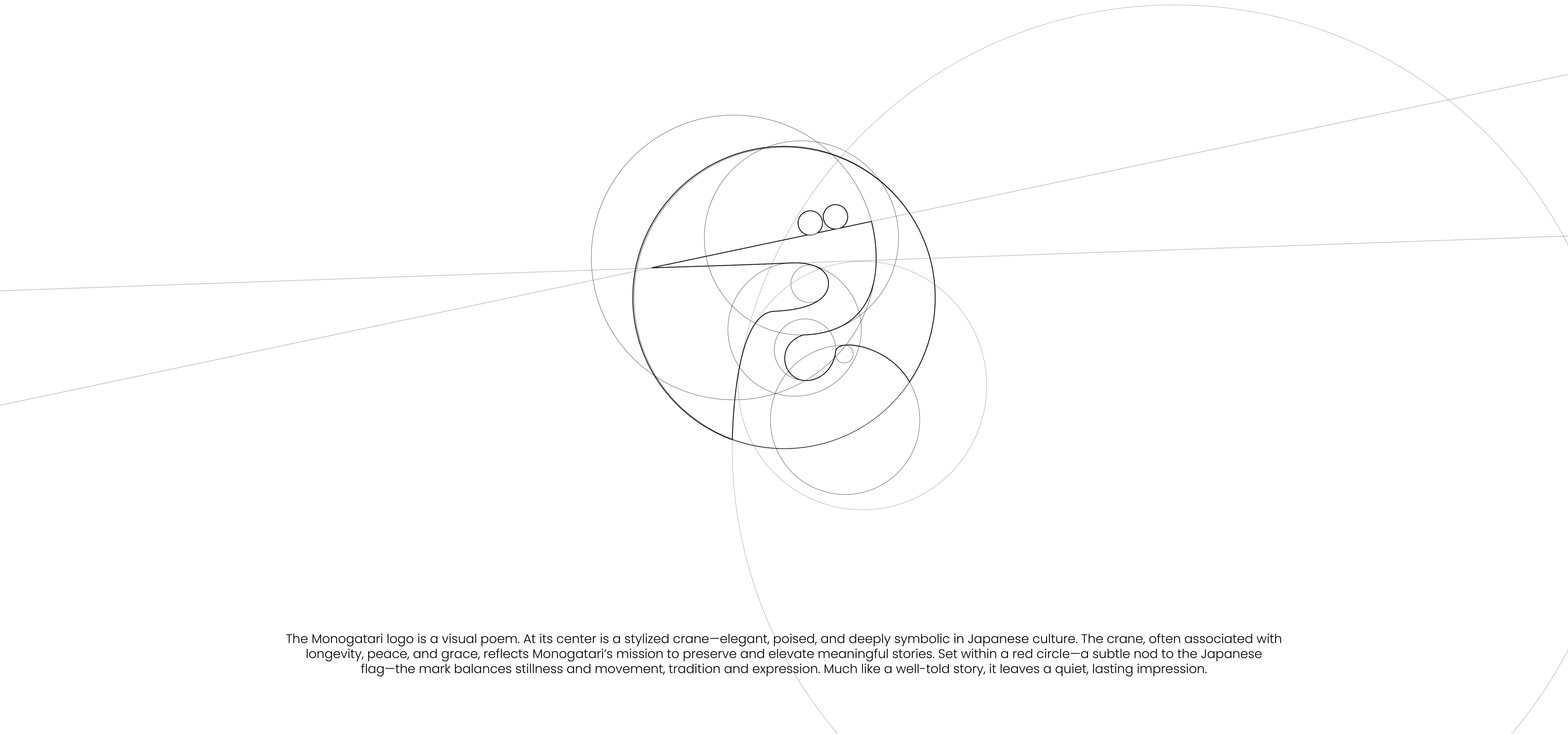
Creative Goals

We created Monogatari to support stories that matter—through quiet design, author guidance, and carefully curated content on literature, art, and history. It’s a platform for words that linger and voices that need space, not speed.



このロゴは、視覚でがれる詩のような存在です。中央には、優でとしたのシンボルがかれており、日本文化において深い象性を持ちます。は、長・平和・優美さを表す存在であり、大切な物語を守り、高めていくという使命を象しています。赤い円の中に配置されたこの印象的なシンボルは、日本の国旗へのさりげない敬意を みつつ、静と動、伝統と表現の間の絶なバランスを体現しています。語りがれる物語のように、このロゴもまた、静かに、そして深く印象を残します。

Logo Concept



The Monogatari logo is a visual poem. At its center is a stylized crane—elegant, poised, and deeply symbolic in Japanese culture. The crane, often associated with longevity, peace, and grace, reflects Monogatari’s mission to preserve and elevate meaningful stories. Set within a red circle—a subtle nod to the Japanese flag—the mark balances stillness and movement, tradition and expression. Much like a well-told story, it leaves a quiet, lasting impression.



速さやからを置いた思深い選です。日本の美意識と文学
的文化を背景に、流行ではなく本質を重んじる人のため
の場所。考えを深め、物語が自然に育つための余白を提
供します。

物語





物語

Your Story, Your Legacy



Become.

Monogatari

Tokyo

monogatari.jp

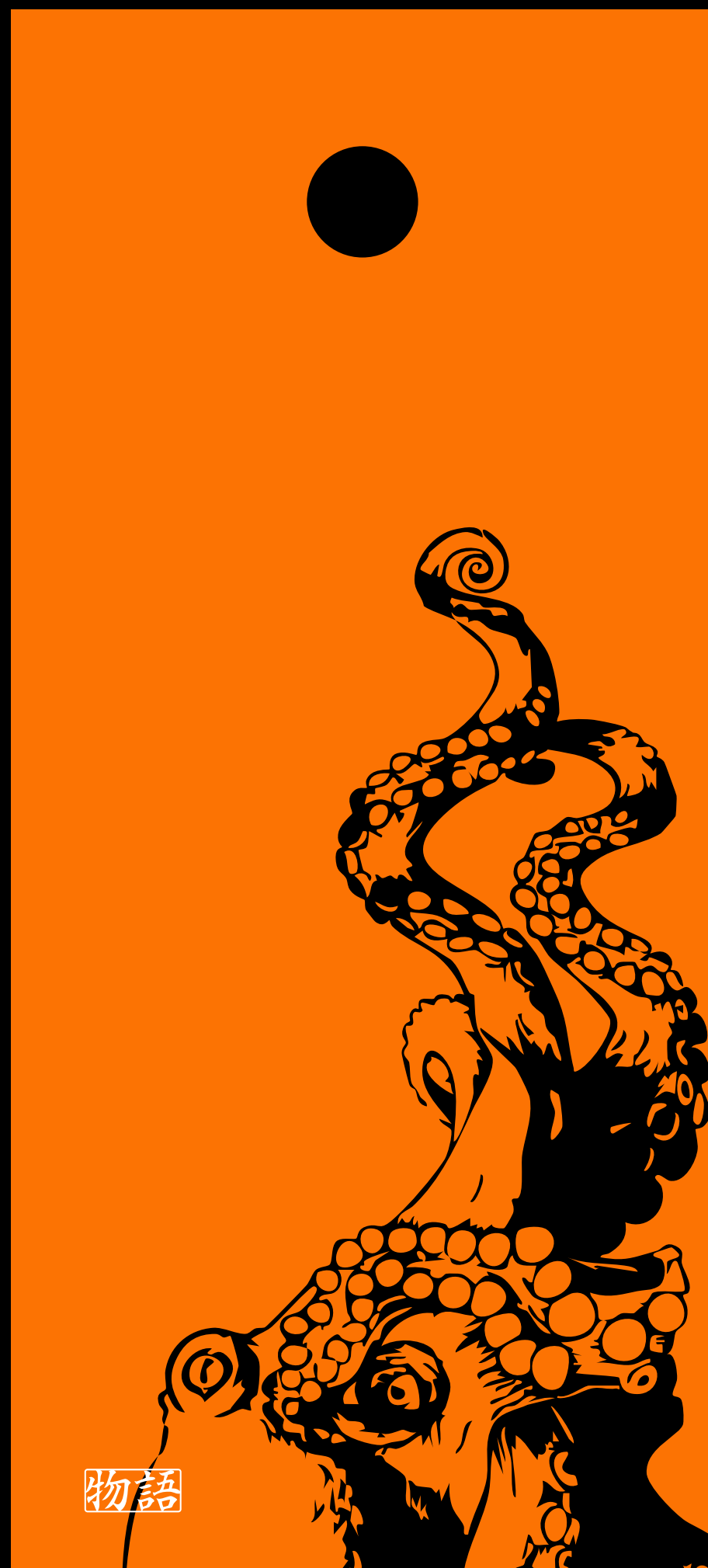


Haruki Murakami

Haruki Murakami is one of the most influential voices in contemporary literature. Born in Kyoto in 1949, his work drifts between the surreal and the deeply human—where jazz plays in the background, cats vanish, and loneliness lingers like fog. With novels like *Norwegian Wood*, *Kafka on the Shore*, and *The Wind-Up Bird Chronicle*, Murakami crafts worlds that feel both distant and intimately familiar. His writing is spare yet haunting, often exploring memory, time, identity, and the spaces between. In bridging Japanese subtlety with global sensibility, Murakami doesn't just tell stories—he builds dreamscapes that stay with you long after the page is turned.



村上春樹



MONOGATARI

Explore through time, & brilliant minds
Write your story, Craft your legacy

monogatari.jp
@monogatari

Tokyo
98765432

World
23456789

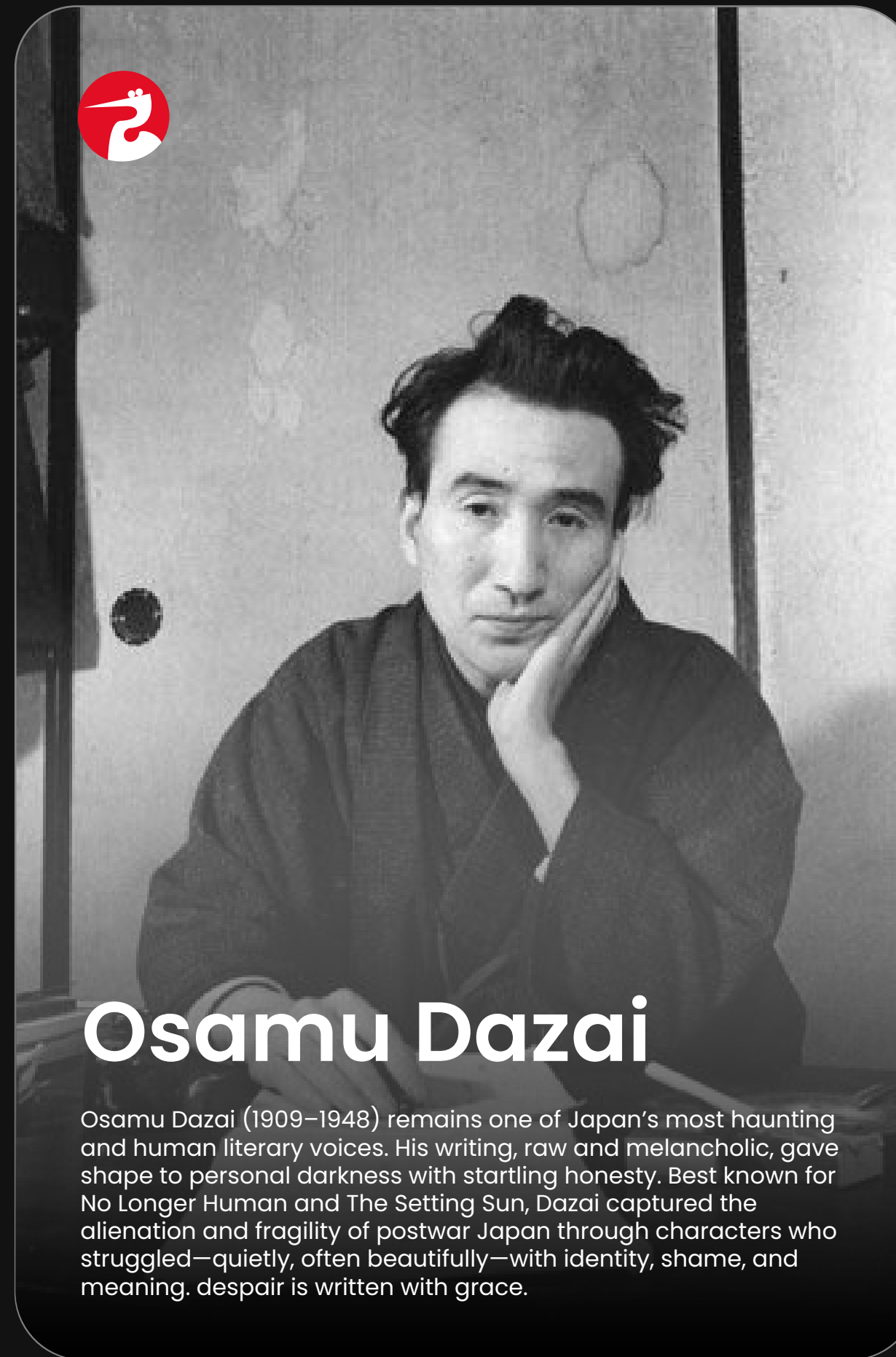


Website www.monogatari.world
Email authors@monogatari.world
Phone +81 3-4520-8846



Thoughts become
conversations become
ideas become visions
become ventures become
stories become legacy





Osamu Dazai

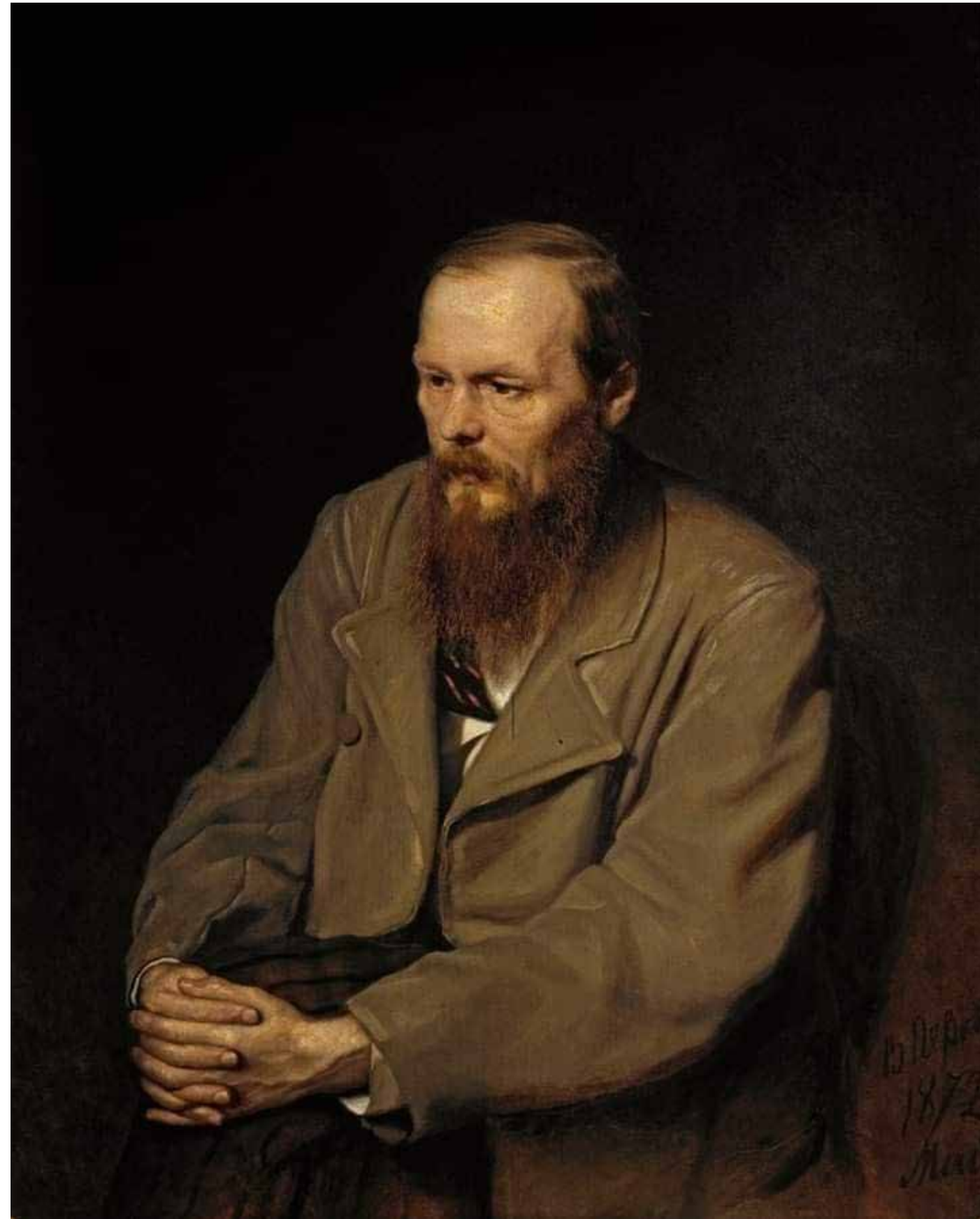
Osamu Dazai (1909–1948) remains one of Japan's most haunting and human literary voices. His writing, raw and melancholic, gave shape to personal darkness with startling honesty. Best known for *No Longer Human* and *The Setting Sun*, Dazai captured the alienation and fragility of postwar Japan through characters who struggled—quietly, often beautifully—with identity, shame, and meaning. despair is written with grace.



MONOGATARI



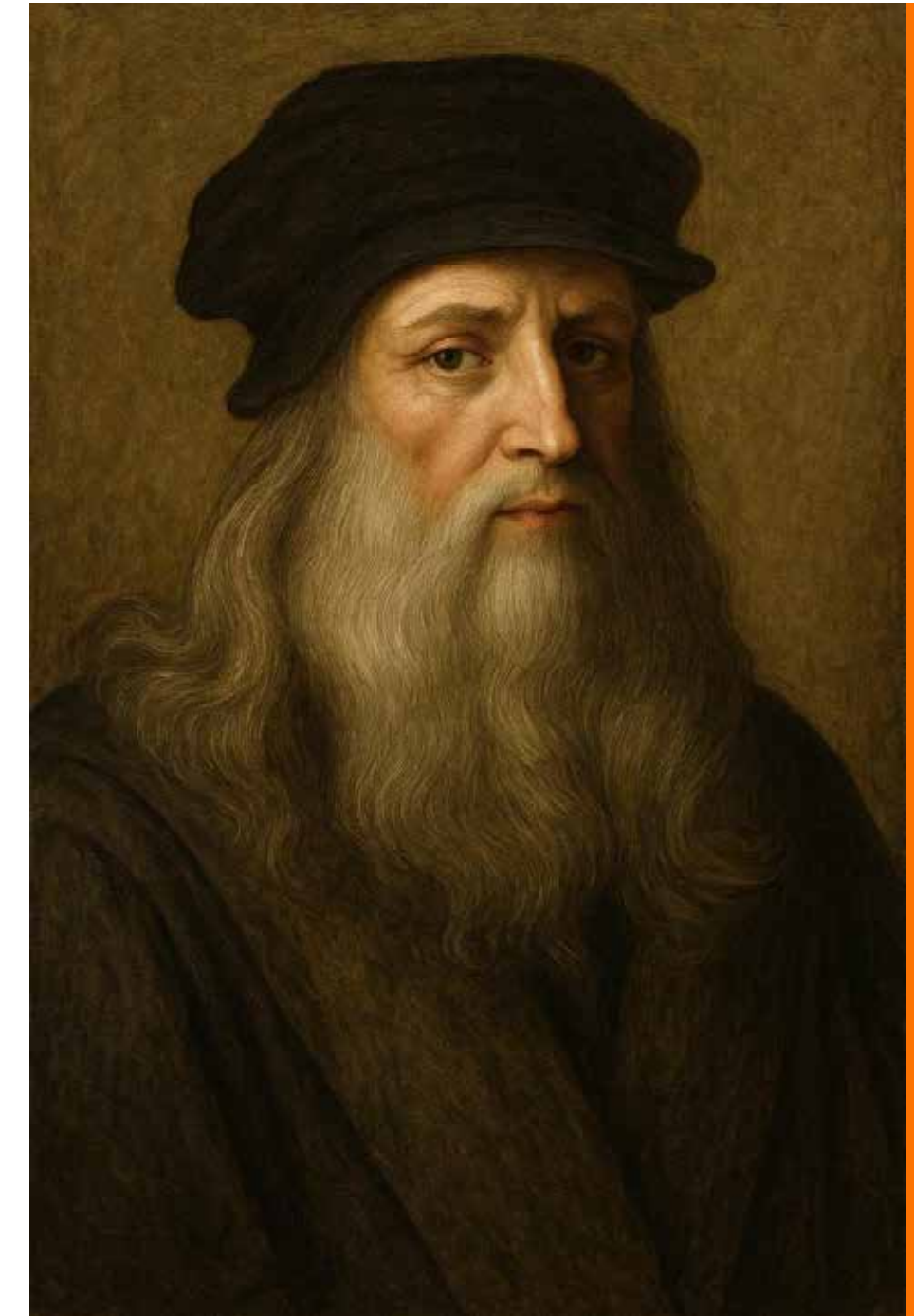
Japanese culture is shaped by balance—between stillness and motion, tradition and innovation, the spoken and the unspoken. It finds beauty in restraint, meaning in detail, and elegance in everyday rituals. From the quiet precision of a tea ceremony to the layered narrative of a woodblock print, Japanese culture invites presence. It doesn't rush to impress—it reveals itself slowly, with depth, clarity, and grace. At Monogatari, this spirit is our foundation.



Fyodor Dostoevsky



Fyodor Dostoevsky (1821–1881) wrote not just with ink, but with existential weight. His novels—Crime and Punishment, The Brothers Karamazov, The Idiot—are less stories and more psychological depths, where morality, suffering, and the search for meaning collide in unforgettable characters. In Dostoevsky's world, faith and doubt walk side by side, and the human soul is never simple, never safe. His writing is dense yet urgent, philosophical yet painfully human. More than a novelist, Dostoevsky was a mirror to the inner life.





Japanese culture is shaped by balance—between stillness and motion, tradition and innovation, the spoken and the unspoken. It finds beauty in restraint, meaning in detail, and elegance in everyday rituals.



More →



The Monogatari platform is both a digital library and a creative ecosystem. Through our app and website, readers can explore curated literature, essays, and visual content rooted in art, history, and culture...

More info →



My Profile

Services



Products



Settings

About



11:52



Monogatari



Calendar



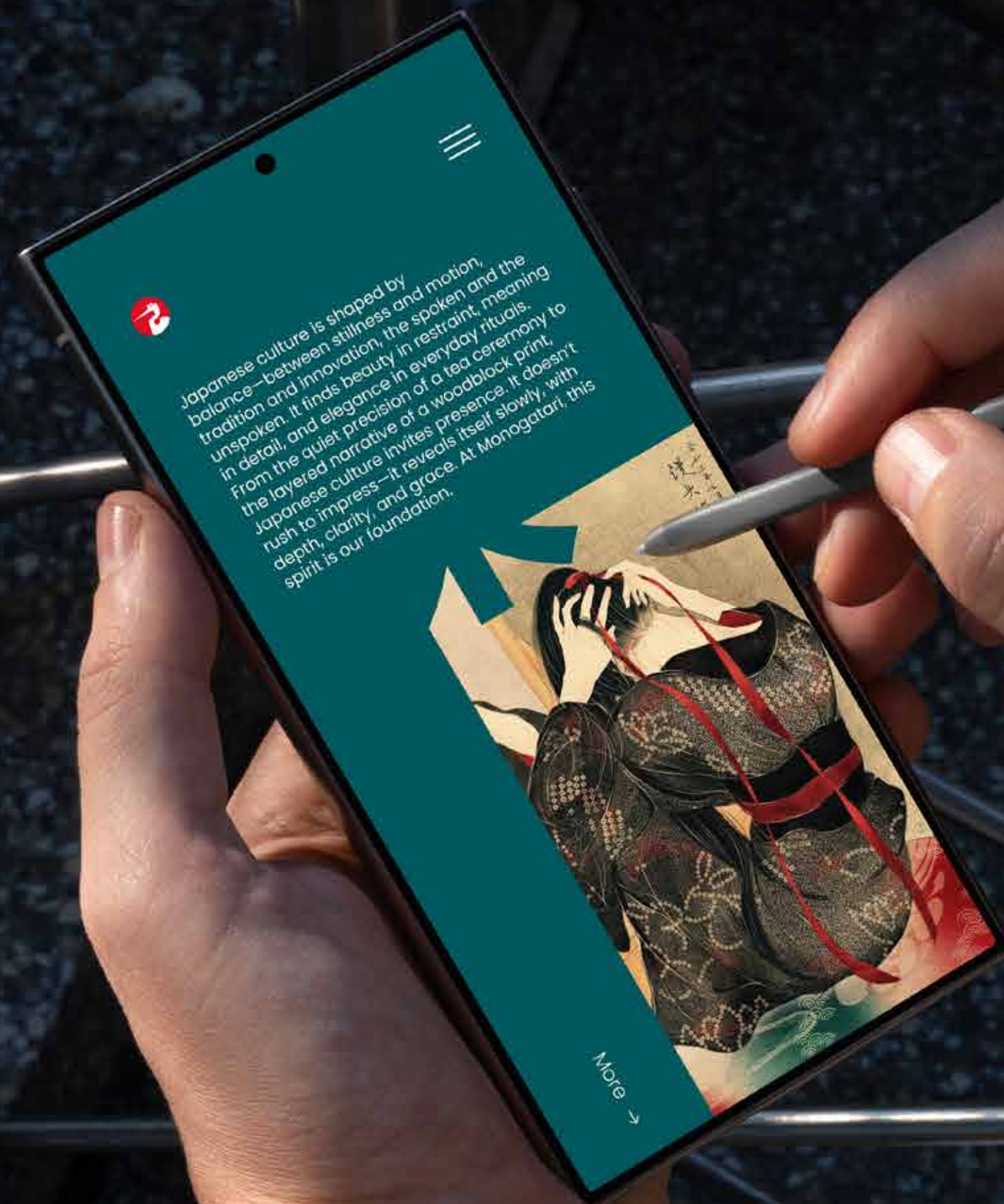
Photo



Maps



Clock



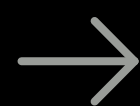
2

Japanese culture is shaped by balance—between stillness and motion, tradition and innovation, the spoken and the unspoken. It finds beauty in restraint, meaning in detail, and elegance in everyday rituals. From the quiet precision of a tea ceremony to the layered narrative of a woodblock print, Japanese culture invites presence. It doesn't rush to impress—it reveals itself slowly, with depth, clarity, and grace. At Monogatari, this spirit is our foundation.

More ->

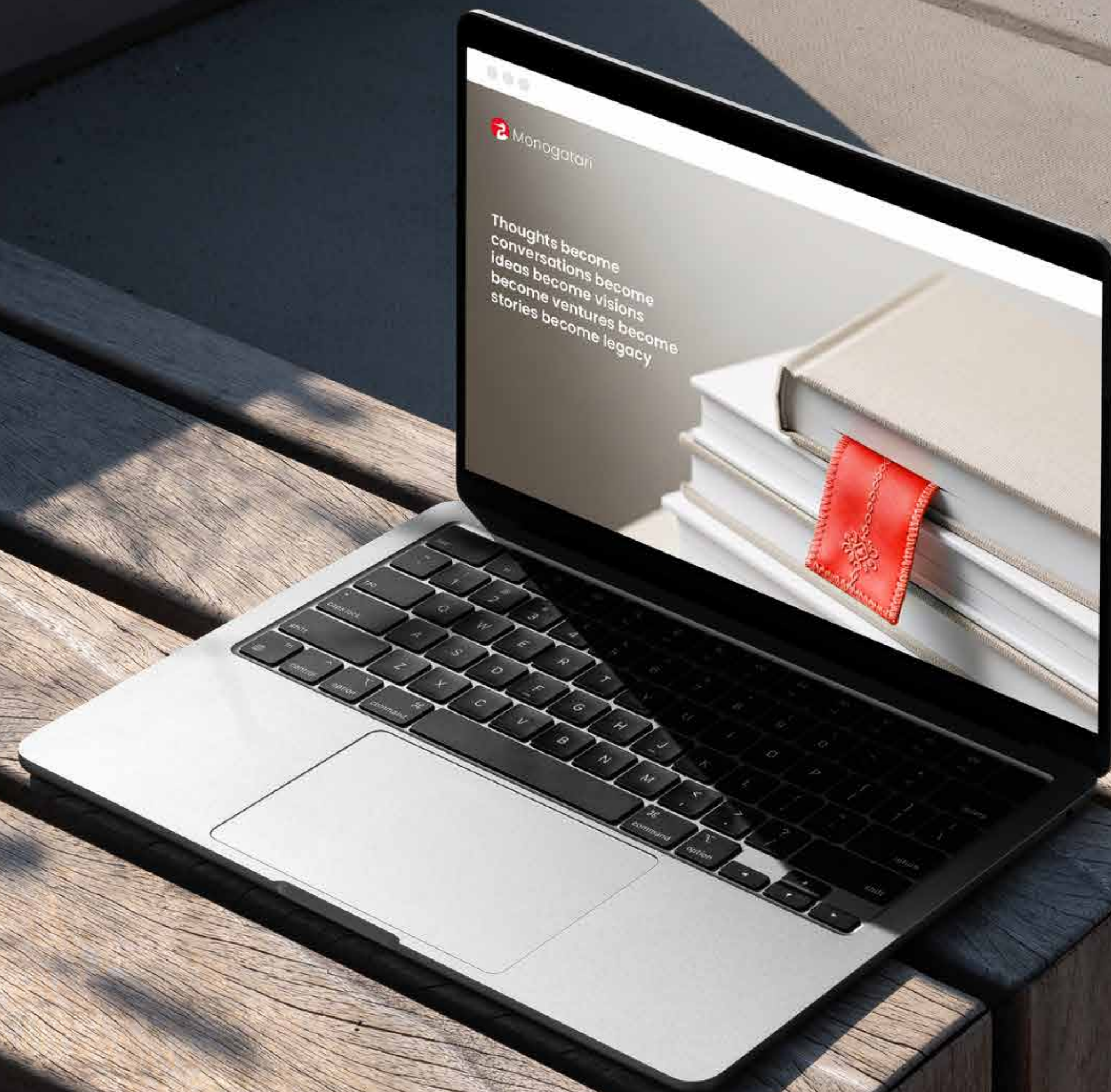


Monogatari



monogatari.world









 Monogatari



物語





MONOGATARI

In a world that moves too fast, Monogatari offers a pause.
A space where words matter, where stories unfold slowly, and where the silence between
lines speaks as loudly as the lines themselves. This is not just a place to read
it's a place to feel, to think, and to return to what truly lasts.









Youkoso

Japanese culture is shaped by balance, stillness and motion, tradition and innovation, spoken and the unspoken. It finds beauty in meaning in detail, and elegance in everyday rituals. From the quiet precision of a tea ceremony to the layered narrative of a woodblock print, Japanese culture invites presence. It doesn't rush to impress—it reveals itself slowly, with depth, clarity, and grace. At Monogatari, this spirit is our foundation.









MONOGATARI
Your Story. Your Legacy





MONOGATARI
Your Story, Your Legacy