

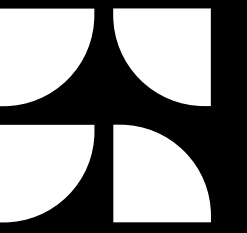
INSPIRATION
STATION

Copyright©Ahmed design.All right reserved

CNMYK™

**INSPIRE
CREATE
REPEAT**

Inspiration Station





Project name : CMYK store
Role : Rebranding & Identity design
Industry : Art & crafts store
Designed by Ahmed Hassan
Senior graphic designer

Copyright©Ahmed design.All right reserved

ABOUT PROJECT

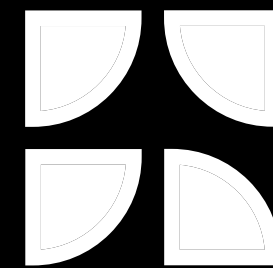
CMYK is a vibrant retail brand specializing in high-quality stickers and aesthetic accessories designed to personalize setups, rooms, and creative spaces. With a playful yet modern identity, CMYK caters to a wide audience—ranging from students and gamers to designers and decor enthusiasts—offering unique products that add color, personality, and inspiration to everyday environments

This rebranding project focuses on revitalizing CMYK's visual identity to reflect its bold, expressive spirit while ensuring accessibility and broad appeal. From logo and packaging to digital presence, every element has been redesigned to embody the brand's core: creativity, individuality, and joyful self-expression.

Before

cmYk

After



CMYKTM

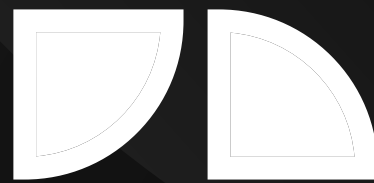




Not Just
Supplies
It's a
Lifestyle

CMYK STORE

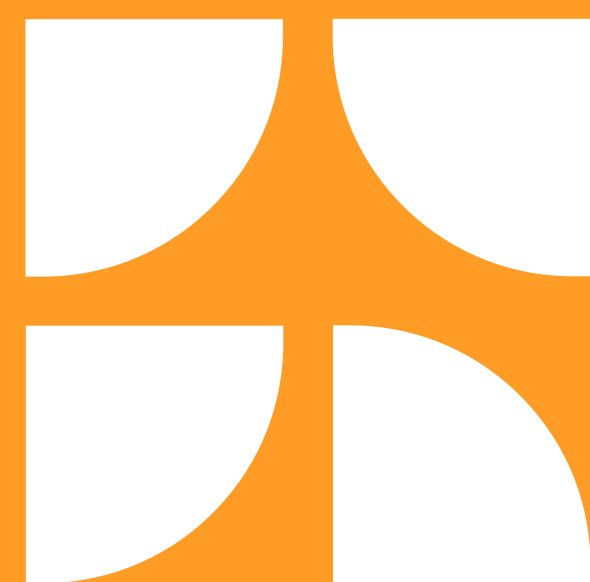
Art & crafts store

CMYKTM 
STORE

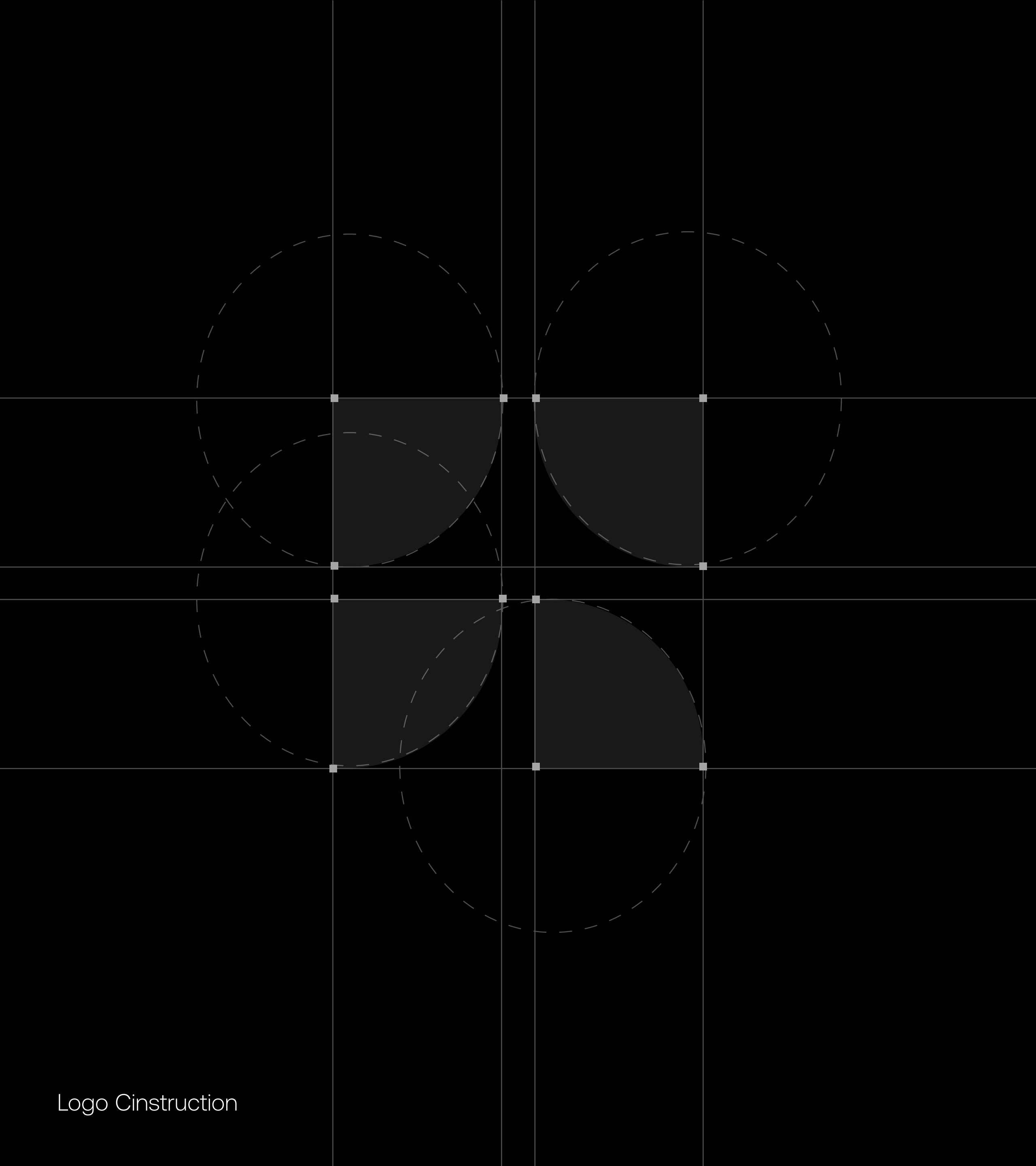
Inspiration station

من فكرة إلى فن نوفر لك الوسيلة

يسكن الفن في ادق التفاصيل



Inspiring
Hands
**Creating
Wonders**



Logo Cinstruction





BRAND MEANING

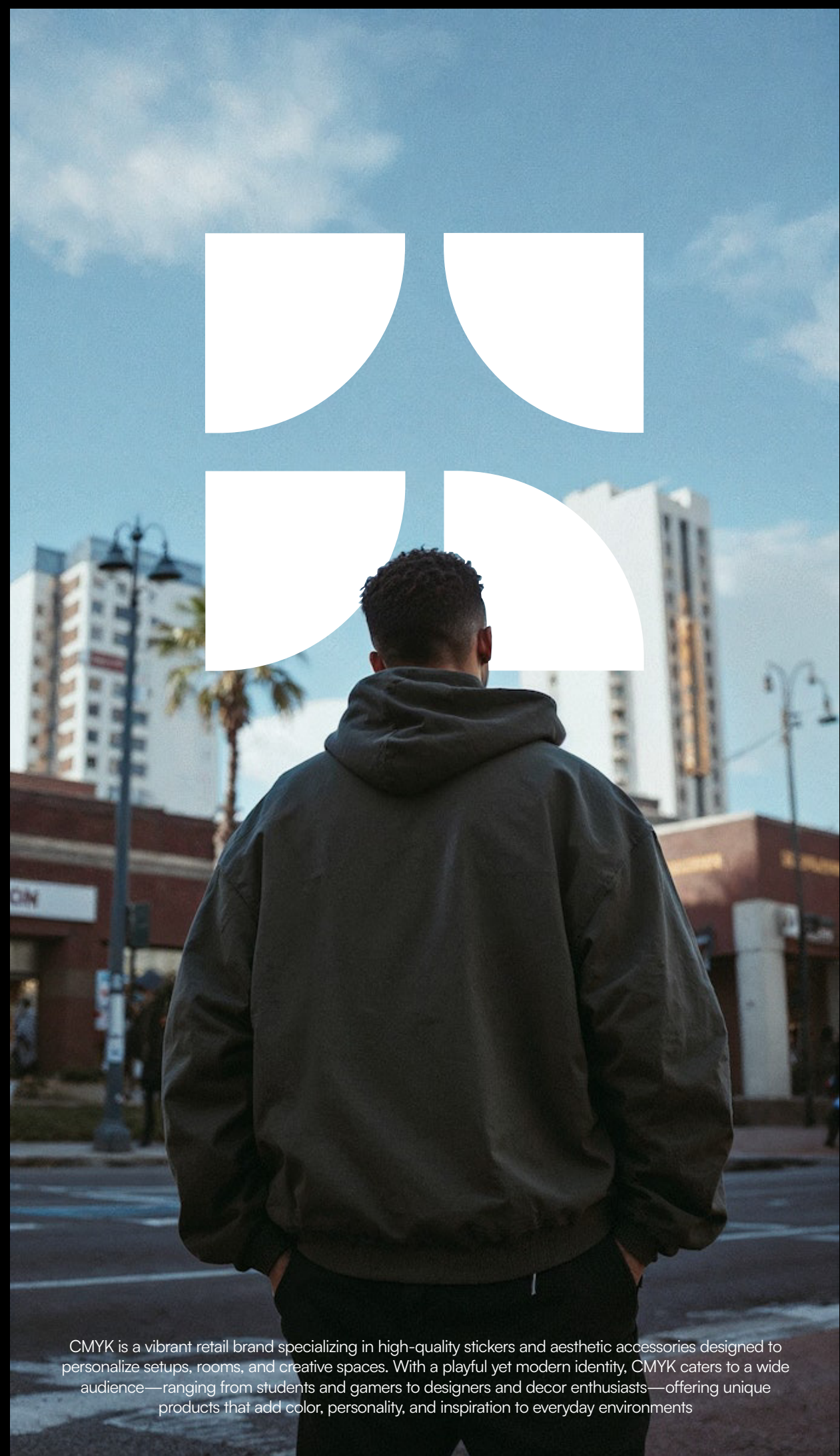
The CMYK logo draws its inspiration from the four essential colors used in print design: **Cyan, Magenta, Yellow, and Key (Black)**. These colors are the foundation of visual creation, symbolizing creativity, precision, and balance in design.

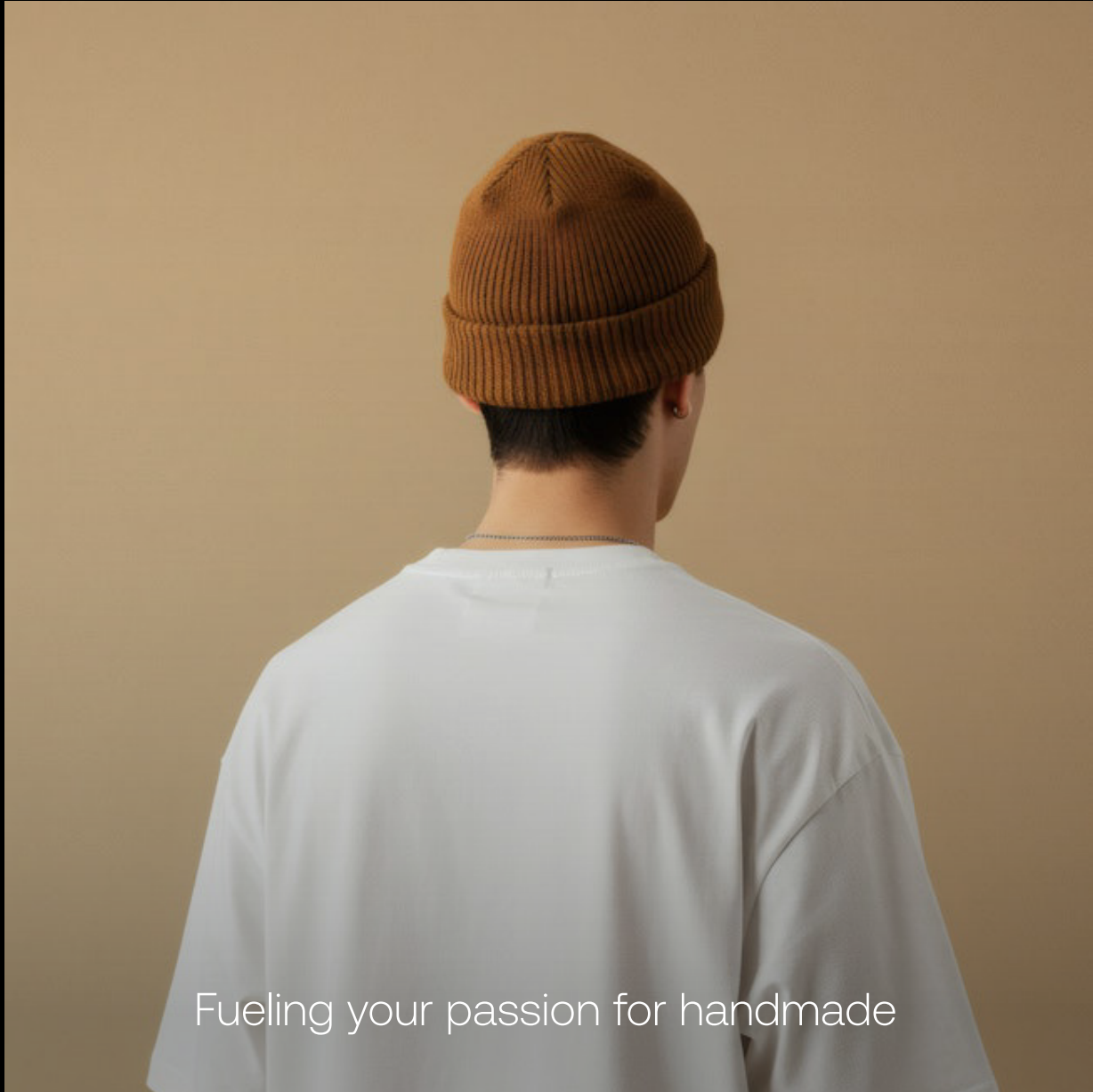
The abstract, minimal form of the logo visually reflects the harmony between the four colors, representing the core philosophy of the brand: Every idea begins with the basics — and from them, endless possibilities emerge. Just as CMYK forms the base of all printed visuals, our brand stands as the foundation for artistic expression, craftsmanship, and vibrant storytelling through color.

محطة
الاهام



CMYK
STORE





Fueling your passion for handmade

PRINT
YOUR
VIBE

CMYK is a vibrant retail brand specializing in high-quality stickers and aesthetic accessories designed to personalize setups, rooms, and creative spaces. With a playful yet modern identity

اصنع
عالمك
بيدك

محطة الالهام



CMYK STORE | Fueling your passion for handmade beauty and self-expression

Stick It
Everywhere



INSPIRATION
STATION

caters to a wide audience—ranging from students and gamers to designers and decor enthusiasts—offering unique products that add color, personality, and inspiration to everyday environments

C
M
Y
K



01 | PERSIAN RED

#D03533

RGB | R 208 - G 53 - B 51
CMYK | C 12 - M 93 - Y 89 - K 3

02 | MIDNIGHT PLUM

#211F24

RGB | R 33 - G 31 - B 36
CMYK | C 73 - M 69 - Y 61 - K 72

03 | DEEP SAFFRON

#FF9C25

RGB | R 255 - G 156 - B 37
CMYK | C 0 - M 46 - Y 94 - K 0

04 | BLACK

#000000

RGB | R 0 - G 0 - B 0
CMYK | C 75 - M 68 - Y 67 - K 90

05 | WHITE

#FFFFFF

RGB | R 255 - G 255 - B 255
CMYK | C 0 - M 0 - Y 0 - K 0

MIX GRADIENT

#FF9C25 - #211F24 - #D03533 - #FFFFFF

Aeonik

Aeonik is a modern geometric sans-serif typeface that blends structural precision with a contemporary, versatile aesthetic. Designed with clean lines, balanced proportions, and subtle humanist touches, it offers a perfect balance between functionality and character. With its refined construction and wide range of weights, Aeonik is ideal for branding, editorial design, digital interfaces, and impactful display typography. It maintains clarity and legibility while conveying a confident, modern tone.

1234567890
AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYyZz

Ping

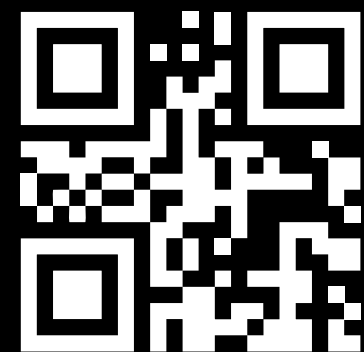
محطة
الاهام

١٢٣٤٥٦٧٨٩٠
ا ب ت ث ج ح خ د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك ل م ن ه و ي

Ping هو خط عصري من فئة الخطوط السان سيرف (Sans Serif)، يتميز بتصميمه البسيط والمتوازن، والذي يدمج بين الحدة الهندسية والديناميكية البصرية الهادئة. يمتاز الخط بأشكاله النظيفة والمنحنية بعناية، ما يجعله مناسبًا لمجالات التصميم المعاصر التي تتطلب وضوحًا وأناقة، وسهولة في القراءة.

يمنح Ping إحساسًا بالحدادة والود في آن معًا، ويعمل بشكل رائع في العناوين، الواجهات الرقمية، والتصميمات الطباعية، مع الحفاظ على شخصية متفردة تعكس البساطة الراقية.

PRODUCT BOX 01 - LABEL



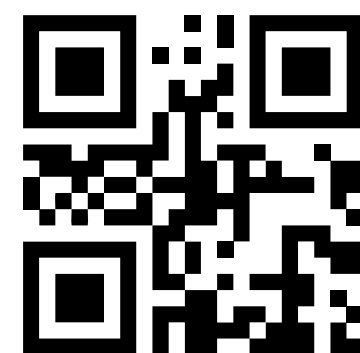
شاركنا تجربتك
وية منتجاتنا

+ 964 (0) 770 8484 177
@i@cmyk.iq
Sulaimanyiah - Kurdistan - Iraq



شاركنا تجربتك
وية منتجاتنا

+ 964 (0) 770 8484 177
@i@cmyk.iq
Sulaimanyiah - Kurdistan - Iraq



شاركنا تجربتك
وية منتجاتنا

+ 964 (0) 770 8484 177
@i@cmyk.iq
Sulaimanyiah - Kurdistan - Iraq



شاركنا تجربتك
وية منتجاتنا

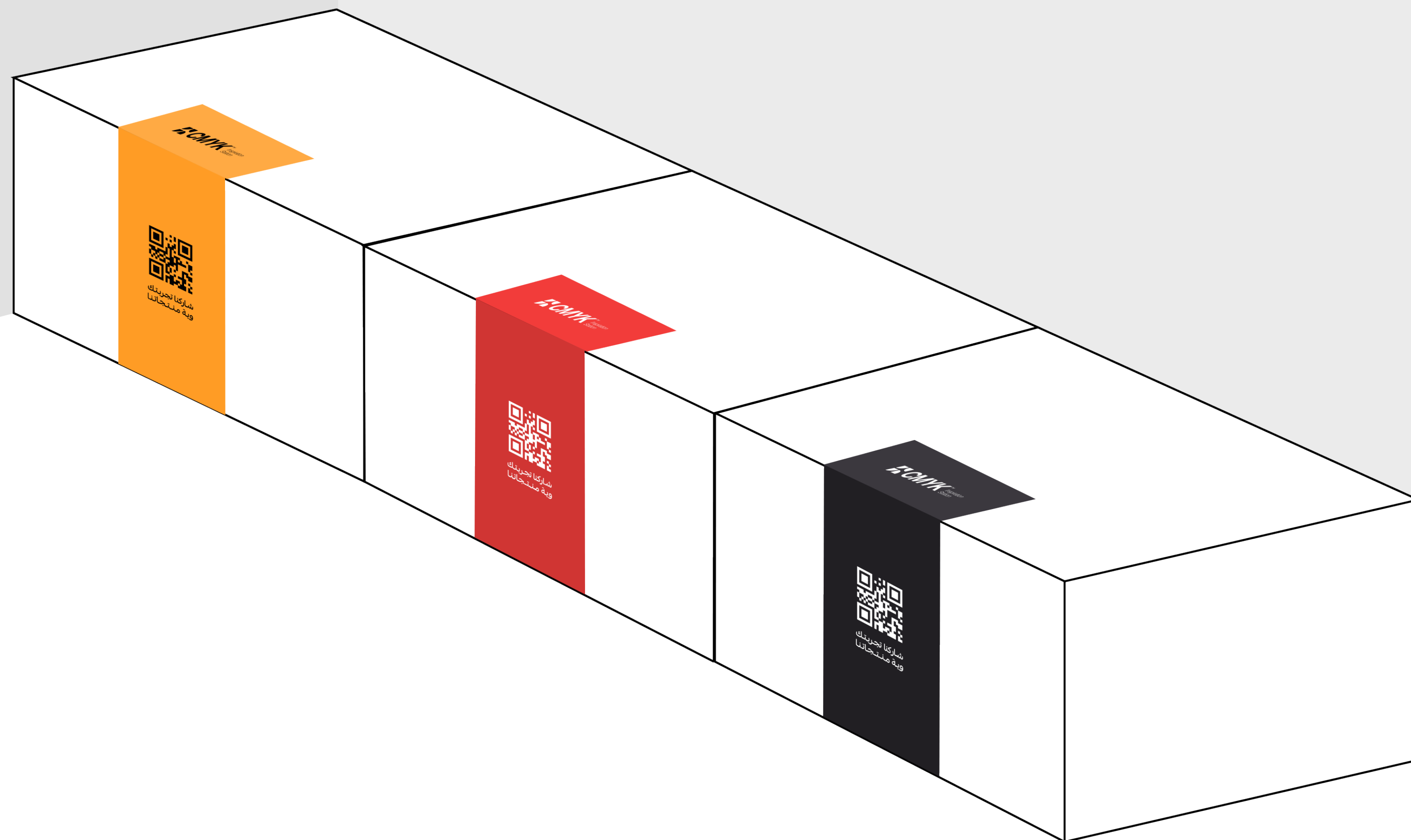
+ 964 (0) 770 8484 177
@i@cmyk.iq
Sulaimanyiah - Kurdistan - Iraq

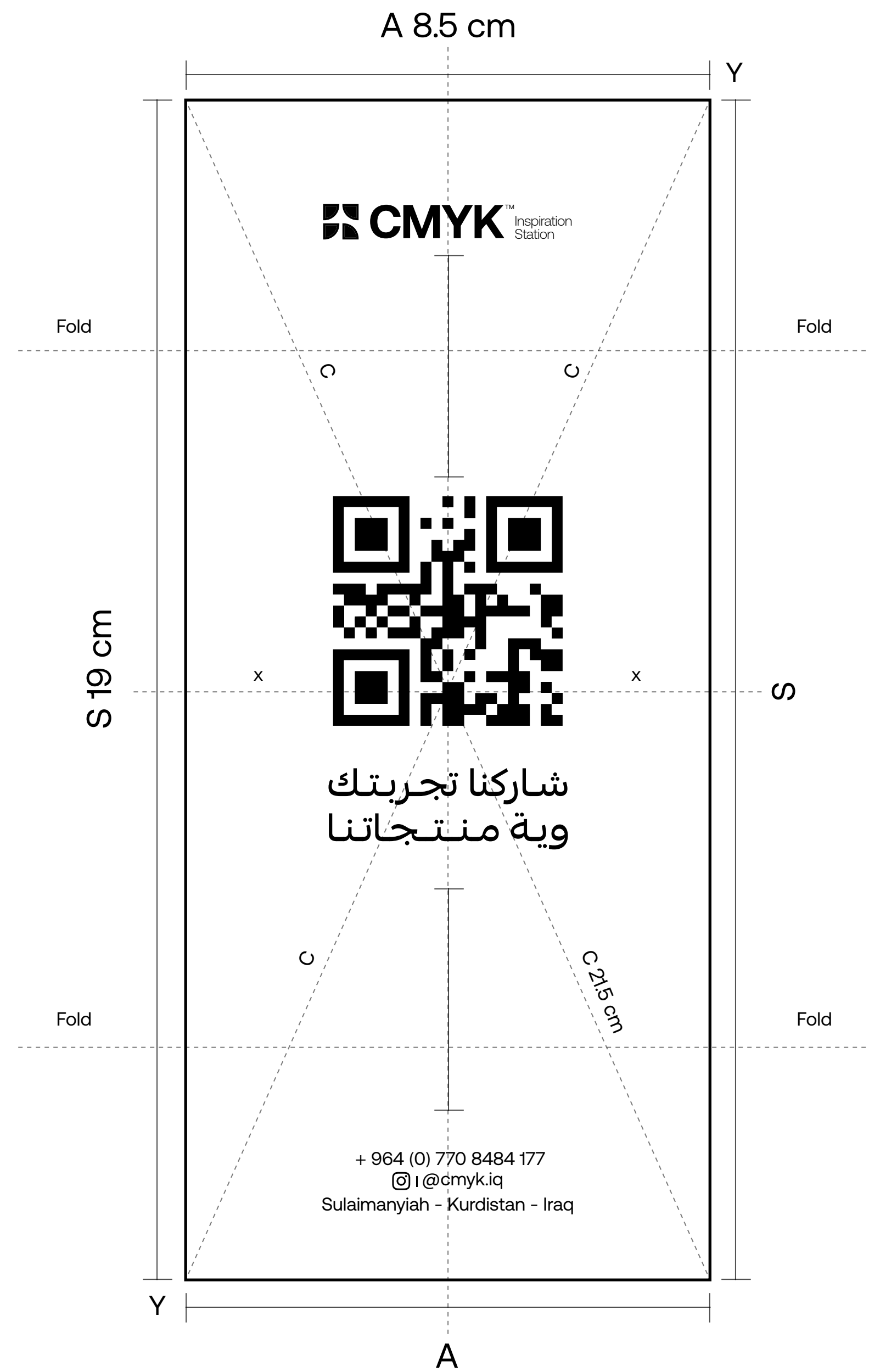


شاركنا تجربتك
وية منتجاتنا

+ 964 (0) 770 8484 177
@i@cmyk.iq
Sulaimanyiah - Kurdistan - Iraq







02 - STICKER FOIL BAG LABEL



+ 964 (0) 770 8484 177
@cmk.iq
Sulaimanyiah - Kurdistan - Iraq



ستيكرات

الهام عراقي، تصاميم اصلية

مجموعه الشاورما



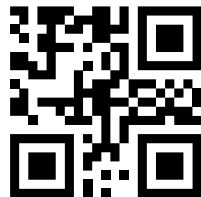
+ 964 (0) 770 8484 177
@cmk.iq
Sulaimanyiah - Kurdistan - Iraq



ستيكرات

الهام عراقي، تصاميم اصلية

مجموعه الشاورما



+ 964 (0) 770 8484 177
@cmk.iq
Sulaimanyiah - Kurdistan - Iraq



ستيكرات

الهام عراقي، تصاميم اصلية

مجموعه الشاورما



+ 964 (0) 770 8484 177
@cmk.iq
Sulaimanyiah - Kurdistan - Iraq



ستيكرات

الهام عراقي، تصاميم اصلية

مجموعه الشاورما



+ 964 (0) 770 8484 177
@cmk.iq
Sulaimanyiah - Kurdistan - Iraq



ستيكرات

الهام عراقي، تصاميم اصلية

مجموعه الشاورما



+ 964 (0) 770 8484 177
@cmk.iq
Sulaimanyiah - Kurdistan - Iraq



ستيكرات

الهام عراقي، تصاميم اصلية

مجموعه الشاورما



ستيكرات
الهام عراقي، تصاميم اصلية

مجموعه الشاورما



+ 964 (0) 770 8484 177
@cmyk.iq
Sulaimanyiah - Kurdistan - Iraq



ستيكرات
الهام عراقي، تصاميم اصلية

مجموعه الشاورما



+ 964 (0) 770 8484 177
@cmyk.iq
Sulaimanyiah - Kurdistan - Iraq

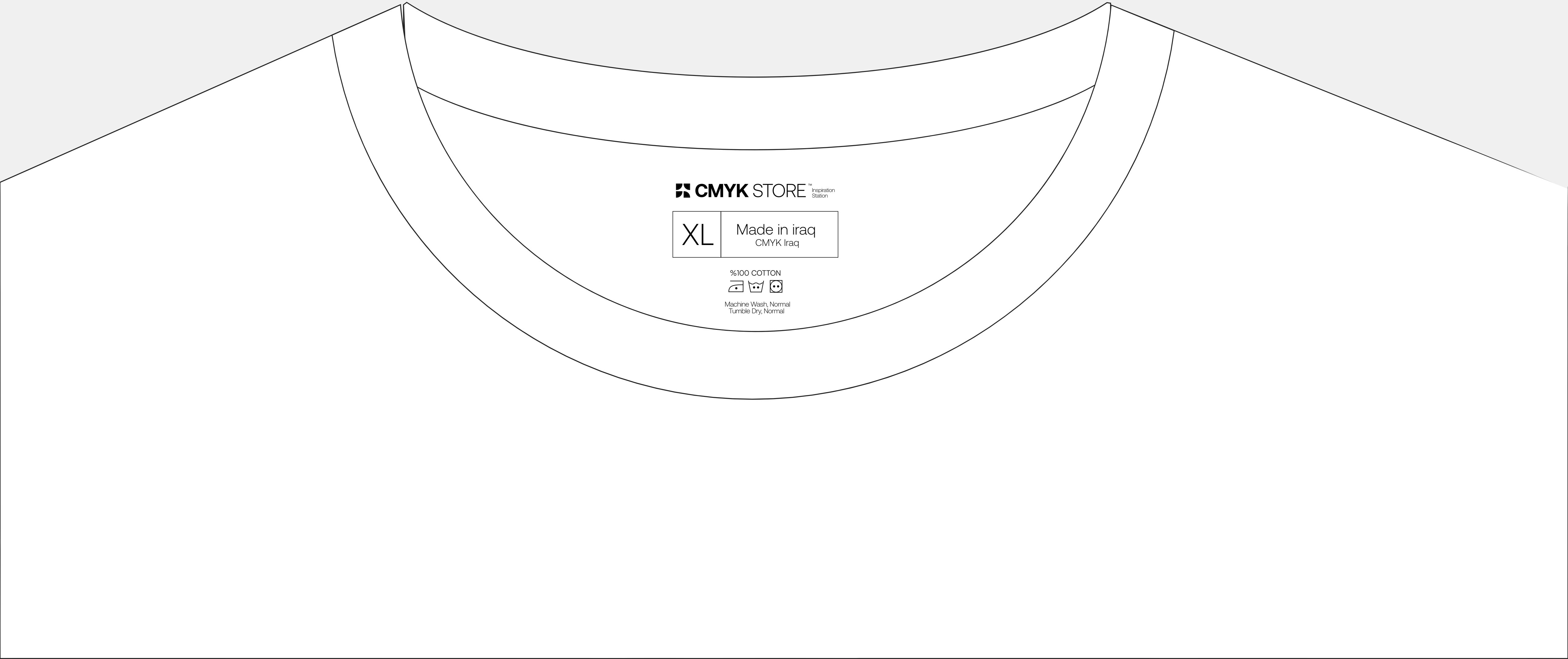


ستيكرات
الهام عراقي، تصاميم اصلية

مجموعه الشاورما



03 - T-SHIRT TAG



 **CMYK STORE**™ Inspiration Station

XL Made in Iraq
CMYK Iraq

%100 COTTON

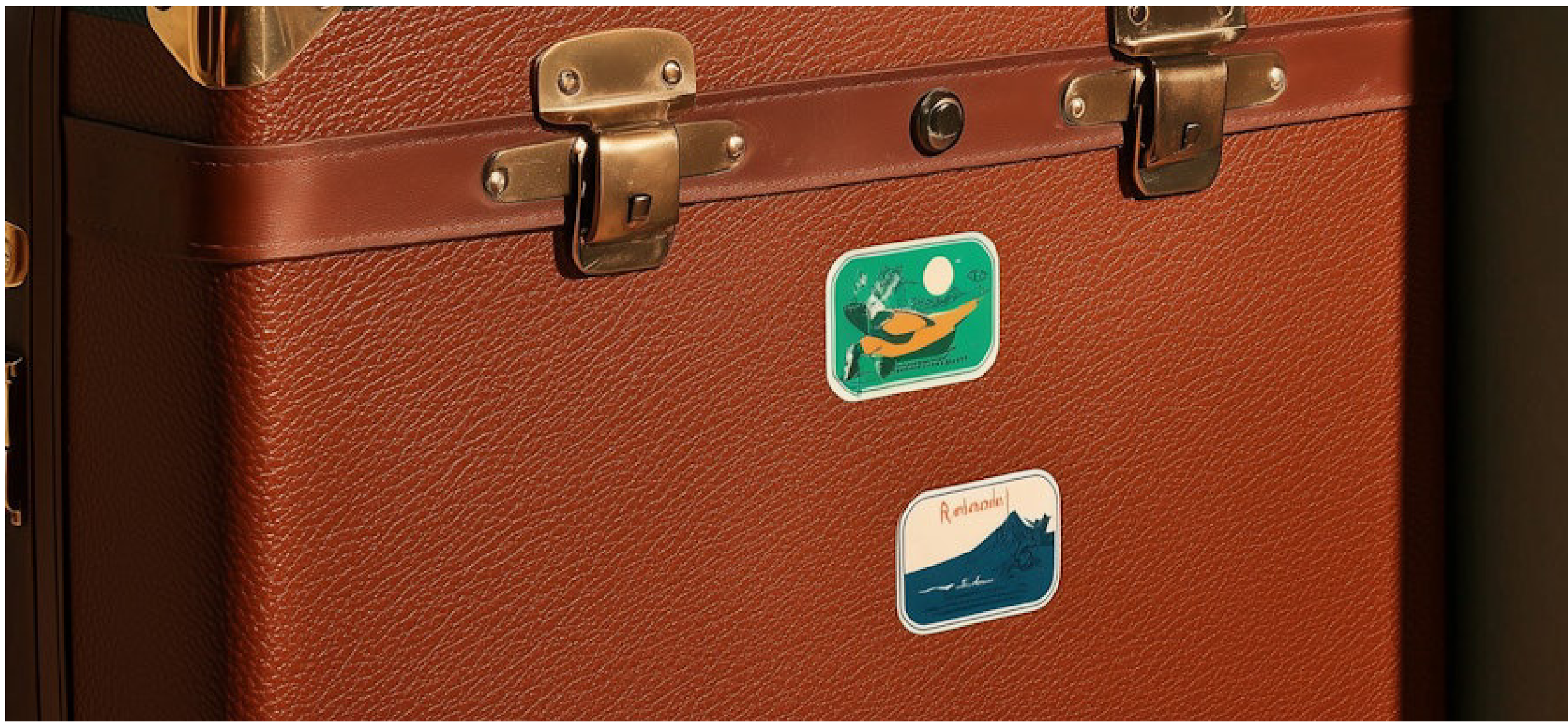


Machine Wash, Normal
Tumble Dry, Normal

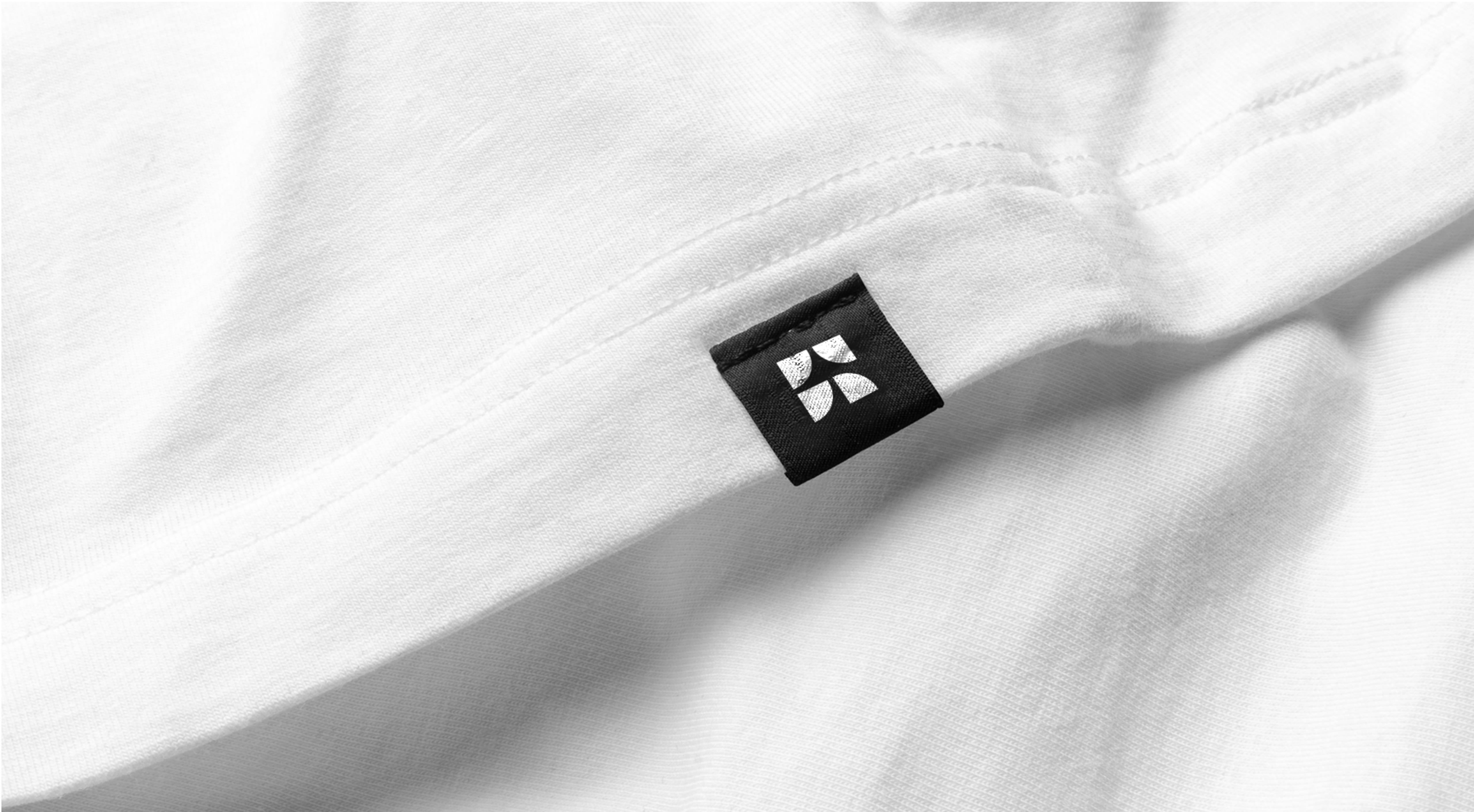
CMYK STORE | Realize your passion for life
every day and every season

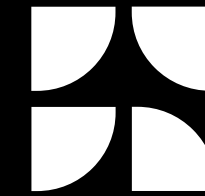


CMYK™



MADE TO STICK
**DESIGNED TO
STAND OUT**





Done by : **Ahmed Hassan**
Senior Graphic Designer

Copyright©Ahmed design.All right reserved